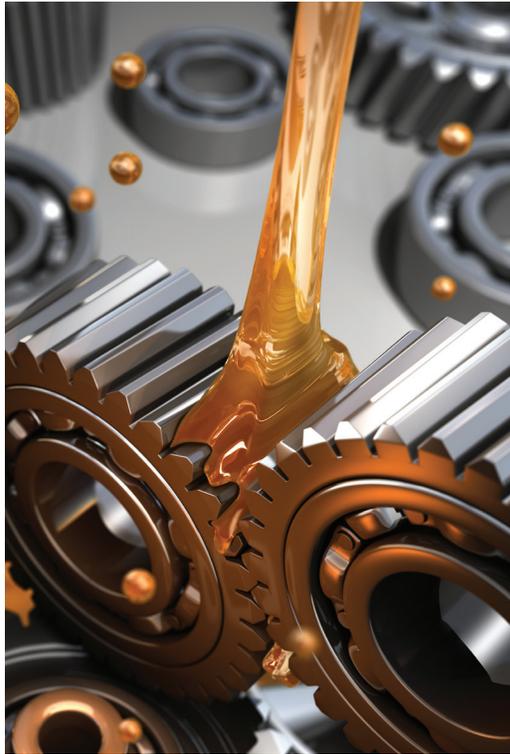


## Power King Industrial ATF



**Power King Industrial ATF** is a unique fluid. It has reduced automatic transmission failures in one 500 car fleet by over 90%, compared to OEM approved and factory fill fluids. It should be noted that this fluid does not meet warranty requirements of any automobile manufacturers. However, it is used in thousands of transmissions or all brands with better success than vehicles operated on factory fill fluids.

The weak link in ordinary ATF is that they utilize less than robust friction modifiers. Regardless of all the hyperbole by automobile manufacturers about their tough approval processes, the friction modifier is the heart of any automatic transmission fluid. When it becomes depleted, the oil will oxidize, the clutches will glaze, and the transmission is on its way to failure.

Friction modifiers allow rapid clutch lockup without chatter. As the friction modifier depletes, clutches will chatter with every shift. This begins to occur gradually so that most owners do not realize the subtle change. As the transmission is used more miles, this condition worsens. Eventually the transmission clutches will glaze and send the transmission on its way to failure.

**Power King Industrial ATF** is built with a robust, industrial duty friction modifier. This provides a level of protection that goes beyond the OEM approved fluids. It is successfully used in all types of Allison transmissions, General Motors, Ford, Chrysler and most import nameplate vehicles. It is a versatile fluid that can be used where any type of ATF except Type F fluid or certain special high-performance fluids are specified.

We recommend that owners change the oil in the pan of their transmissions every 30,000 miles for normal service. For towing or heavy-duty use, change fluid every 15,000 miles. A pan drain typically replaces about 30% to 35% of the total capacity of the transmission. If a transmission has been neglected, we recommend our King Super Solvent 32 AW and a 100% flush to get the old fluid out. This is not accomplished with transmission flushing machines. Ask your King Oil Company distributor for our paper that describes the complete procedure.

In Search of *Excellence*

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Hagerstown, MD 21740

**OVER 400 SPECIALTY  
LUBRICANTS**



## Power King Industrial ATF - NT

This is essentially the same fluid as above with the addition of our NT Oil Additive. This product helps smooth and correct shift patterns. As NT is a 100% synthetic ester, it helps reduce the oxidation rate of the oil. It will help prevent oxidized oils from glazing the clutch faces. Racers report that they can operate transmissions for two years on this oil, instead of replacing the clutch faces every month. Ask your King Oil Company distributor for our booklet on NT Oil Additive.

Products are available in 12 quart cases, 5 gallon pails, 55 gallon drums, 330 gallon totes and in bulk.

Typical Viscosity at 40 °C	7.65 cSt
Typical Viscosity at 100 °C	44.37 cSt
Viscosity Index	141

0-414 and 4-114 SERIES